



Riley Round Up for MS  
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A 501(c)(3) nonprofit organization - EIN- 46-0813764

Dear Prospective Donor/Sponsor:

The Riley Round Up for MS a benefit steer and heifer show for junior cattle exhibitors held annually with the proceeds going to help in the fight against MS. To date we have hosted 6 shows, having raised \$42,000 for the National MS Society with the support of our donors and sponsors.

The show has had hundreds and hundreds of exhibitors from 3 states participate since it's inception. Articles and pictures have appeared in The Showtimes Magazine, The Showbox, The American Chianina Journal, as well as numerous Multiple Sclerosis and other health publications. This year's show, a 2 day event will be held Saturday December 1st and Sunday December 2nd at the Texoma Exposition & Livestock show grounds at Loy Lake Park in in Denison, TX.

The event was brain child of James Riley who founded the Riley Round Up for MS in 2012 after suffering from the disease for countless years before his official diagnosis in 2007.

Multiple sclerosis is a chronic, unpredictable disease of the central nervous system (CNS), which is made up of the brain, spinal cord and optic nerves. It is thought to be an immune-mediated disorder, in which the immune system incorrectly attacks healthy tissue in the CNS. MS can cause many symptoms, including blurred vision, loss of balance, poor coordination, slurred speech, tremors, numbness, extreme fatigue, problems with memory and concentration, paralysis, and blindness and more. These problems may come and go or persist and worsen over time.

You can help us in the fight against MS in a number of ways. We have numerous levels of participation with their benefits (see attached). You can be a general donor, sponsor a buckle, or help us with our scholarship fund. Being a public charity, all donations are tax deductible and we can provide you with whatever paper work you desire, if required.

Please feel free to contact me at 214-557-8436 or [roundup4ms@gmx.com](mailto:roundup4ms@gmx.com) for more information or any questions.

Respectfully,

Jim

*James C. Riley*